



Central Tennessee Dressage Association

Presenters of
The Tennessean Express and Tennessean Dressage Shows
Ole South Prelude and Ole South Classic Dressage Shows
The Harvest Classic Dressage Show and Tennessee Dressage State Championships

2011 Sponsorship, Vendor, and Advertising Information

Title Sponsor \$5,000.00

Sponsor name to appear in all publications as part of the name of the show. Name appearing on all advertising materials as Title Sponsor. Includes 1 page of advertising, premium placement vendor space, PA announcements, and placement for signs & banners. Name, logo, and website link to appear on CTDA's home page.

Presenting Sponsor \$2,500.00

Arena or Stable named for Sponsor; Name appearing on all advertising materials as Presenting Sponsor, also includes 1 page of advertising, premium placement vendor space, PA announcements, placement for signs & banners. Name, logo, and website link to appear on CTDA's website.

Platinum Sponsor \$1,000.00

Name appearing on all advertising materials, 1/2 page of advertising, vendor space, PA announcements, placement for banner. Name and logo to appear on CTDA's website.

Gold Sponsor \$500.00

1/2 page of advertising in program, vendor space, PA announcements.

Full Class Sponsorship \$300.00

1/2 page of advertising in program, PA announcements, for Championship winner & Reserve winner.

Championship Class Sponsorship \$200.00

1/2 page advertising in program, PA announcement, for championship winner.

Special Division/Special Category Sponsorship \$200.00

1/2 page advertising in program, PA announcement, for winner.



Reserve Championship Class Sponsorship \$100.00

¼ page advertising in program, PA announcement, for Reserve Championship winner.

Harvest Classic Open Class Sponsorship \$75.00

Sponsors name listed in program, PA announcement.

In-Kind Sponsors - Contributed Products are desired

For raffles, silent auction, etc. please contact: **Luanne Wagner** for more details.

Vendor Space \$100.00 - \$300.00

Including tent: 10 x 10 Space \$100.00, 10 x 20 space \$200.00, 10 x 40 space \$300.00

Special accommodations for vehicle/trailer dealerships.

Program Advertising

Full Page \$150.00; Half page \$125.00; Quarter Page \$80.00; Eighth Page (business card size) \$60.00

*Prices are for camera ready ads. Ad layout and design available for a small additional fee.

For more information & contract, please contact:

Lori Hoos (615-790-9358) or Luanne Wagner (615-441-5795)

Or visit the CTDA web site: www.tndressage.com