



## **Central Tennessee Dressage Association**

### **2011 SEASON SHOW PROGRAM Advertising Rates**

*Your support allows us to continue to host educational events, clinics, recognized shows and schooling shows to help promote the art of dressage and good sportsmanship.*

Description	Ad Size	Tennessean	Ole South	Harvest Classic/Champs	Discounted rates
Outside back cover, color	7x9"	\$300	\$300	\$300	<i>When purchased in advance, the following discounts apply: Advertise in any 2 shows, 10% discount; all 3 shows, 20% discount.</i>
Inside covers, color	7x9"	\$200	\$200	\$200	
Inside covers, B&W	7x9"	\$175	\$175	\$175	
Full page, B&W	7x9"	\$150	\$150	\$150	
Half Page, B&W horiz.	7x4.5"	\$125	\$125	\$125	
Half Page, B&W vert.	3.5x9"	\$125	\$125	\$125	
Quarter page, B&W	3.5x3"	\$80	\$80	\$80	
Business card	3x2"	\$ 60	\$60	\$60	
<i>Competitor Packet Inserts*</i>		\$100	\$100	\$100	
<i>*Literature insertions in all competitor packets. Please supply below contact with 300 copies of your flyer at least 2 weeks prior to the event.</i>					

All ads and photographs should be clean and camera ready: All artwork and payments **must** be received by April 1 for Tennessean, August 12<sup>th</sup> for Ole South, and October 14<sup>th</sup> for Harvest Classic/State Championships.

*Total Due:* \$. \_\_\_\_\_

Please make checks payable to Central Tennessee Dressage Assoc. or CTDA

MAIL TO: Lori Hoos 1678 Old Hillsboro Rd Franklin, TN 37069  
Phone # 615 790-9358 Cell# 615 945-8304

ENCLOSE:   Payment  
              Camera ready art  
              All information and pertaining/vendor, sponsor, advertising

*Solicited by:* \_\_\_\_\_